

EVENT PLAN
**Organizing event “Vietnam – Europe: Connecting the present,
Nurturing the future””**

I. PURPOSE, REQUIREMENT

1. Purpose

- The event was held within the framework of Ho Chi Minh City's people-to-people diplomacy program, in order to introduce the people to know more about European countries' member, thereby enhancing cultural communication and people exchanges, expanding cooperation in the fields of economy, tourism, education and training...

- Strengthening the friendship and cooperation relationship at local level between Ho Chi Minh City with localities of European member.

- Introducing, promoting cultural and art exchange programs, cuisine, information exchange between businesses, exhibitions with the spirit of connecting Europe and Vietnam. Promoting cooperation relations between the community of European and Vietnam businesses in general, and Ho Chi Minh City in particular in the context of the signing of the European Union–Vietnam Free Trade Agreement (EVFTA), thereby exploiting potentials, advantages and cooperation opportunities.

2. Requirement

- Organizing in a professional, thoughtful and effective manner.

- Encourage the participation of representative agencies, international organizations, and business associations of European member in Vietnam.

- Introducing the economic, cultural, and tourism characteristics and potentials of Ho Chi Minh City.

II. CONTENTS OF IMPLEMENTATION

1. Appellation

“Viet Nam – chau Au: Ket noi hien tai, Vun dap tuong lai”.

In English: “Vietnam – Europe: Connecting the present and Nourishing the future”.

2. Time and place

- Time: 02 days, 02 nights, from 09 December to December 10, 2022.

- Location: Area B, 23/9 Park, District 1.

3. Participants

- Representatives of leaders of the Party Committee, People's Council, People's Committee, City Vietnam Fatherland Front Committee and departments and branches.

- Representative of the Delegation of the European Union in Vietnam.
- Representatives of leaders of Ministries and branches.
- Diplomatic missions, consular offices, economic - cultural offices of the European Union in Vietnam.
- Trade and investment promotion agencies in the city, business association of the European Union.
- Domestic and international businesses and people are living and working in the city.

7. Program

7.1. Divided into 5 stages

- **Cluster 1:** The main stage area is designed simply but artistically in an open direction to serve multiple activities at the event:

+ Introducing video clips promoting the culture and tourism of Vietnam, Ho Chi Minh City and European countries.

+ Organizing the opening act on the evening of December 9, 2022; Vietnamese cultural program, which emphasizes the culture of Ho Chi Minh City, the Southwest region and European countries.

+ Performance of traditional musical dances, folk dances and traditional Vietnamese art performances such as lion dance, dragon dance, Dan Tranh, Don ca tai tu, Central Highlands gong dance and programs of European countries prepared and staged by the Consulate Generals.

+ Culinary performances include content such as talk show, cooking art demonstration and guiding the guest to cook typical dishes of Vietnam, especially of Ho Chi Minh City.

- **Cluster 2:** The exhibition area of paintings with typical Vietnamese - European culture is hosted by the Organizing Committee and the Embassies and Consulates of European countries. The space of each country is decorated by the Consulate General of the countries, showing bold cultural values of their countries, especially the cultural space of Vietnam will be decorated with Vietnamese characteristics by the Organizing Committee.

- **Cluster 3:** Trade fairs of Vietnamese and European businesses (150-180 booths expected).

- **Cluster 4:** Food exchange of 03 regions of Vietnam and traditional cuisine of European countries (60 stalls expected).

- **Cluster 5:** Vietnamese folk games and folk games from other countries Europe, combine with street art performance.

In addition, an exchange program of European member countries is expected.

7.2. Opening ceremony

- Venue: main stage, Area B, 23/9 Park, District 1.
- Time: 18:00 on December 9, 2022.
- Expected number: 200 - 250 delegates.
- Planned program:
 - + 17:30 – 18:00: Welcoming guests
 - + 18:00 – 18:15: Welcoming performance.
 - + 18:15 – 18:20: Opening speech of the City leaders.
 - + 18:20 – 18:25: Speech of the representative of the Delegation of the European Union in Vietnam.
 - + 18:25 – 18:30: Speech of the representative of Eurocham.
 - + 18:30 – 18:50: Cutting the opening tape, taking photos and visiting the event.
 - + 18:35 – 20:00: Performing arts from other countries

(Program and content will be updated and supplemented depending on the actual situation).

7.3. Workshop "Introducing potentials and opportunities for cooperation and investment between Thu Duc city and European partners".

- Location: Rex Hotel.
- Time: 08:30 -11:00 on December 9, 2022.
- Expected number: 250 - 300 delegates
- Participants: leaders of Ho Chi Minh City People's Committee, Thu Duc City People's Committee, leaders of Department of Planning and Architecture, Department of Planning and Investment, business associations of Vietnamese and European and press agencies.
- Planned program:
 - + 08:30 – 09:00: Welcoming guests.
 - + 09:00 – 09:10: Statement of reasons and introduction of delegates.
 - + 09:10 – 09:20: Show an introductory clip about Thu Duc city.
 - + 09:20 – 09:40: The representative of the People's Committee of Thu Duc city introduced about projects calling for investment in Thu Duc city.

+ 09:40 – 10:40: Seminar on potentials and opportunities for investment cooperation with Thu Duc city.

+ 10:40 – 10:50: Taking photos

+ 11:00 – 12h30: Luncheon.

(The program and content will be updated and supplemented depending on the actual situation).